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New publications:

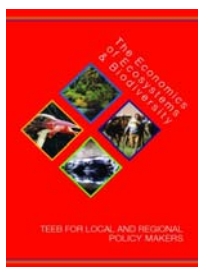
UNEP - EPO - ICTSD launch new report

Full report : [Patents and clean energy: bridging the gap between evidence and policy](#)

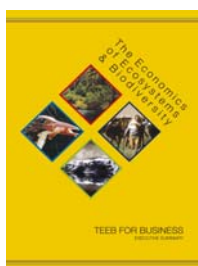
Summary of the report: [English](#), [French](#), [German](#), [Spanish](#)



[A Brief for Policymakers on the Green Economy and Millennium Development Goals](#)



TEEB for Local and Regional Policy www.teebweb.org



TEEB for Business www.teebweb.org

1. Green Economy

UN Summit on Millennium Development Goals 20-22 September 2010, New York

At the UN Summit on Millennium Development Goals, UNEP's Executive Director Achim Steiner and the Green Economy Initiative's Project Leader Pavan Sukhdev launched *A Brief for Policymakers on the Green Economy and MDGs*. The report shows how investing in clean energy and sustainable transport to forests and environmentally-friendly forms of agriculture could make a considerable contribution to meeting the internationally-agreed poverty reduction goals. About 15 media representatives, mostly from developing countries, attended the press briefing, including: ABC-TV (US), All Africa.com, Bloomberg News, China's News Agency-Xinhua, the Malaysian National News Agency-Bernama, EFE newswire, Japan's Nikkei financial newspaper and others.

[A Brief for Policymakers on the Green Economy and Millennium Development Goals](#)

The Green Economy Initiative also supported a side-event, "Achieving the MDGs by Ensuring Environmental Sustainability" which featured a panel discussion hosted by UNEP Executive Director and including the ILO Director-General, Barbados' Foreign Minister, Indonesia's Planning Minister, Ecuador's Minister of Social and Economic Inclusion, and Kenya's Permanent Representative to UNEP.

During the Summit, Executive Director, Achim Steiner also participated in the Third UN Private Sector Forum, organized by the UN Global Compact, where there was a roundtable discussion on the Green Economy. Six tables were tasked with a GE theme, and each was hosted by a senior UN official from ILO, UN Foundation, UNIDO and UNDESA, in addition to UNEP. The Forum attracted some 300 senior government, private sector, foundation, NGO and UN officials. The event was co-opened by the Prime Minister of Denmark, who announced that Denmark plans to host a policy summit on green growth in 2011.

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Presentation on the Green Economy and Sustainable Agriculture at the Third International Convention of Organic Products, 22 September 2010, Lima, Peru

The Third International Convention of Organic Products was organised as part of ExpoAlimentaria, a large food and drink exposition convened in Lima, Peru, on 22-24 September 2010. The convention was conducted with the objective to expose the potentialities for the supply of organic agricultural products, discuss the current trends and opportunities in the market, and promote the competitiveness of the sector. It was designed for and attended by agro-exporters and importers, producers, distributors, food industry professionals and the general public. The UNEP-UNCTAD Capacity Building Task Force on Trade, Environment and Development presented information on the role organic and other sustainable forms of agriculture play in catalyzing a shift to the Green Economy, and the opportunities and challenges specific to agriculture in the Green Economy.

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National Workshop Mobilizing the public and private sector of Indonesia towards Resource Efficiency and a Green Economy 23-24 September 2010, Jakarta, Indonesia

Over 150 national policy makers, representatives of the business sector, civil society and other UN and international agencies including the Economic and Social Commission for Asia and the Pacific, the Organization for Economic Co-operation and Development, United Nations Development Programme, United Nations Industrial Development Organization and the World Bank, met in Jakarta, Indonesia on 23 - 24 September 2010 for a national workshop on "Mobilizing the Public and Private Sector Towards Resource Efficiency and a Green Economy" that was co-hosted by the Government of the Republic of Indonesia and the United Nations Environment Programme.

This event which forms a part of UNEP's support to Indonesia's national initiative on green economy included a ministerial session that brought together ministers and other representatives of the Indonesian ministries of environment, national development planning, finance, agriculture, forestry, energy and mineral resources. The ministerial session resulted in a ministerial statement that outlines key priorities for Indonesia to promote a green economic transformation that is pro-growth, pro-poor, pro-jobs and pro-environment.

The outcome of the workshop provided a basis for further mobilization of Indonesian policy-makers and stakeholders around strategic objectives on the green economy and future collaboration with UNEP and other UN and international agencies that took part in the event.

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International Eco-City Forum 27 - 30 September 2010, Beijing, China

This was the first annual China (Tianjin Binhai) International Eco-city Forum sponsored by the Chinese Ministry of Housing and Urban-Rural Development, the Chinese National Development and Reform Commission, Tianjin Municipal Government, and China Center for International Economic Exchange. UNEP was one of the supporters of the Forum and shared the preliminary results from the city chapter of its Green Economy Report. More than three hundred participants from China and other countries participated in the Forum, which aimed at sharing the Chinese and international experience in developing eco-cities.

Tianjin Binhai is the site of the Sino-Singapore Tianjin Eco-city, the world's first eco-city being built that has involved the cooperation of two countries. The project, expected to be completed in 10-15 years, is to turn a degraded uninhabitable coastal area into a brand new city of 350,000 people that meets more than 20 measurable eco-city targets. One such target is 100% of all the buildings in the city will be green following specific building codes, to be applied immediately. Another target is for 90% of the city to use green transport by 2025.

The Forum provided a platform for the participants to learn not only about this eco-city in action, but also experience from other places such as China's Solar Valley Dezhou, Finland, Germany, Japan, Norway and Singapore. Green industry, green buildings, and green transport were generally agreed to be the three major components of an eco-city. The Forum was concluded with a declaration promoting eco-cities and a shift towards a low carbon, green economy.

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IMF - World Bank Annual Meeting 9 - 11 October 2010, Washington D.C.

The Annual Meetings of the International Monetary Fund (IMF) and the World Bank Group bring together central bankers, ministers of finance and development, private sector executives, and academics to discuss issues of global concern, including the world economic outlook, poverty eradication, economic development, and aid effectiveness. One of the issues being addressed by the Annual Meetings this year is green growth and development. UNEP has developed a technical background paper entitled "Driving a Green Economy Through Public Finance and Fiscal Policy Reform" with the audience of the Annual Meetings in mind.

A green economy sets new priorities for macroeconomic policy, with growth being generated by green or environmental sectors. Drawing

on the initial research for the Green Economy Report, the UNEP background paper analyses the use of public finance measures and fiscal policy reform as tools in the shift to a green economy. Public expenditure has a key role in promoting more sustainable economic growth, including through cleaner infrastructure provision, support for research and development in environmental technologies as well as through different forms of public guarantees. The use of appropriate fiscal measures can generate economic, environmental and development-related benefits.

The UNEP technical background paper "Driving a Green Economy Through Public Finance and Fiscal Policy Reform" will be presented by Green Economy Initiative's Project Leader Pavan Sukhdev, at the IMF – World Bank Annual Meetings seminar on "Green Growth and Development: Opportunities, Challenges, Experiences" on 7 October 2010. The paper will also be made available on the Green Economy website: www.unep.org/greeneconomy and ETB website: www.unep.ch/etb.

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2. TEEB (The Economics of Ecosystems & Biodiversity)

Launch of TEEB for Business

On 13 July, the TEEB for Business report was launched at the Global Business of Biodiversity Conference in London. The report offers recommendations on impacts and dependencies for business and biodiversity, ways of measurement and reporting on impacts; new ways of reducing biodiversity and ecosystem risks; links between business, biodiversity and social development and new business sectors that build on better management of biodiversity. The full report and executive summary can be downloaded at www.teebweb.org.

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Launch of the 'TEEB report for local and regional policy makers' at four different events on 9th September 2010

"TEEB for Local and Regional Policy" was launched simultaneously on four launch events and stakeholder workshops in Belgium, Brazil, India and South Africa on 9th of September. The new report by The Economics of Ecosystems and Biodiversity (TEEB) initiative hosted by ETB calls on local policy makers to understand the value of their natural capital and the services it provides and apply a focus on nature's benefits in local policy areas such as urban management, spatial planning and protected areas management.

The report aims to provide an inspiring starting point for thinking local policy in a new way. Highlighting practicality, the report calls for local authorities to take a stepwise approach to assessing options that factor nature's benefits into local policy action.

The report highlights cities dependence on nature and illustrates how ecosystem services can provide cost effective solutions to municipal services. It shows how, in rural development and natural resource management, ecosystems services with high market value are often promoted to the detriment of the regulating services that are equally important but less obvious. It investigates planning frameworks and environmental impact assessments that can proactively include a strong focus on ecosystem services and identify the economic potential of this shift in approach.

Enhancing local benefits from conservation, protected areas is studied and the report also offers guidance on incentives that reward good stewardship of local natural capital such as locally adapted payment schemes for ecosystem services, certification and labeling schemes.

The TEEB for Local and Regional Policy Makers report also underlines three key issues beyond the appraisal of ecosystem services that need attention if natural capital will work for local development:

- 1: Ensure the fair distribution of rights to nature's benefits. Policy changes often affect service distribution or access – and this must be considered during decision making.
- 2: Maximize use of available scientific and experience based knowledge as this will help provide a common language to capture diverse views.
- 3: Engage stakeholders throughout the process to prioritize and develop feasible and effective local policy action.

In conjunction with the creation of this report TEEB has collaborated with the European Environment Agency's online Environmental Atlas to present a series of case studies from around the world that highlight efforts being made to incorporate ecosystems and biodiversity into local policy initiatives. The case studies can be accessed via a link on www.teebweb.org

Download of the individual chapters of the report at <http://www.teebweb.org/ForLocalandRegionalPolicy/tabid/1020/Default.aspx>

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Launch of TEEB4me – D4 activity

This section of the TEEB study will collaborate with supporters to create messaging and tools for a citizen and consumer audience. It will enable citizens and consumers to gain a greater understanding of this issue and raise awareness about the actions we need to take in order to stop degradation of our natural capital. Activities will include a D4 website for TEEB, known as "TEEB4me".

The website is designed to appeal to a wide audience and will optimize content provision and interactive channels such as facebook and twitter. The site will feature TEEB content such as reports, press information and presentation materials; plus success stories and case studies, heighten understanding and awareness of concepts such as Natural Capital, run videos, podcasts, create opportunities for blogging and comment and discuss about how we can try to better manage our impacts on nature. The new website will go live in October. This activity will serve as an important TEEB output in terms of gauging how the general public responds to TEEB concepts and recommendations. The insights gained from this activity will be a valuable reference point for the development of social media campaigns for other environmental initiatives.

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Biodiversity, Ecosystems and Climate Change: Scaling Up Local Solutions to Achieve the Millennium Development Goals (MDGs) A High-Level Event in support of the UN MDG Summit, 20-22 September 2010, New York

In support of the UN MDG Summit and Special Session on the International Year of Biodiversity, this high-level Policy Forum demonstrated the vital contribution of local organizations and action to sustaining and restoring biodiversity and ecosystem services, strengthening resilience to climate change and achieving the MDG.

TEEB Study leader Pavan Sukhdev was part of a high level panel that included: Ahmed Djoghlaif, Executive Secretary, Convention on Biological Diversity; Christiana Figueres, Executive Secretary, United Nations Framework Convention on Climate Change; Ángel Gurría, Secretary-General, Organization for Economic Co-operation and Development; Wangari Maathai, Nobel Peace Prize Winner and Founder, Green Belt Movement; Eric Solheim, Minister of Environment and Development, Norway.

21 September – Wall Street Finance Lunch hosted by Mark Tercek, President of the Nature Conservancy

Mark Tercek, former Head of Goldman Sachs and now President of The Nature Conservancy hosted a lunch for high level representatives from the US finance sector in order for Pavan Sukhdev to brief them on TEEB and discuss ways forward for the finance sector.

22 September – UK and Germany announce further support for TEEB

At a high level event hosted by the UK and Germany during the UNGA schedule, UK Environment Secretary Caroline Spelman and German Minister for Environment Norbert Roettgen announced that the two partner governments of TEEB will be contributing 235,000 Euros (L195,000) each to help further embed and communicate the messages of TEEB.

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10th Meeting of the Conference of Parties to the Convention of Biological Diversity (COP10) 18 - 29 October 2010, Nagoya, Japan

TEEB will be prominently presented at the CBD COP10. TEEB results and outcomes will be presented by Study Leader Pavan Sukhdev and TEEB coordination group members at 27 side events and the High Level Segment. These activities are supported by the Japanese Ministries for Foreign Affairs and for Environment and are seconded by additional activities of TEEB's funding partner organizations. In addition to these activities TEEB material is included in a number of TEEB background papers and decision documents.

Due to the fact that the first TEEB interim report was presented at the CBD Cop9 in 2008 in Bonn, Germany, TEEB traditionally has strong ties with the CBD. Therefore the final TEEB Synthesis Report as well as the first independently published book of the TEEB Economic and Ecologic Foundations will be presented at Nagoya.

Details on TEEB main events at Nagoya :

Wednesday 20 October

Title: TEEB - The Economics of Ecosystems and Biodiversity: Key findings and responses

Hosted by TEEB - Pavan Sukhdev, Study Leader for the global study into The Economics of Ecosystems and Biodiversity will present final key findings and recommendations from across the TEEB reports. This session will include high level responses from countries including Brazil, India and Japan. It will also announce the publication of the Earthscan volume of the Ecological and Economic Foundations of TEEB.

Thursday 21 October

Title: TEEB – The Economics of Ecosystems and Biodiversity: National Policy Findings and Options – and examples of best valuation practice from Japan

Hosted by IGES - This session will explore key findings from the TEEB for National and International Policy Makers report. The panel will include national policymakers and be supported by examples of best valuation practice in Japan for the protection and sustainable use of biodiversity.

Friday 22 October

Title: TEEB – The Economics of Ecosystems and Biodiversity: Key finding for Local Policy and Business

Hosted by the Ministry of the Environment Japan and the IGES - This session will present key findings and recommendations for Local Policy and Business including Japanese best practices and other findings based on the “policy studies of environmental economics” programme of MOE-J.

SESSIONS - TEEB DAY

Monday 25 October

Title: TEEB 4 Me: Communicating the Value of Nature

Professionals from advertising, the media and the NGO sector will explore how to communicate the value of nature using channels from film, advertising and journalism to social media.

Title: Dealing with the challenge of biodiversity loss, climate change and land degradation: the TEEB scientific approach, tools and methodologies

Hosted by the Netherlands Environmental Assessment Agency - This TEEB session will synthesize state of the art knowledge on a range of issues, concepts and methodologies that are central to applying economic valuation to ecosystems services and biodiversity. Focusing on forest ecosystems and wetlands, it will also look at the use of benefit transfer and the challenges of scaling up values to a broader geographical scale.

Title: TEEB for Local Policy: case studies from developed and developing countries

This session will present recommendations from the TEEB study and a series of case studies that illustrate how utilizing the benefits provided by nature has resulted in positive outcomes for addressing environmental issues economic sustainability and human development.

SPECIAL SESSION in the Plenary Hall

CBD Event. High level event with invitations to finance ministers, MOFA, IGES, ADB

Title: Investing in our Natural Capital: integrating biodiversity, climate change and sustainable land management – the TEEB approach for business

Hosted by the European Commission - The business sector has a fundamental role to play in addressing issues of biodiversity and ecosystem service loss, land management and climate change. This session will examine the risks and opportunities facing the business sector and present a series of case studies highlighting tools and practices being adopted by business to address the value of nature.

Title: The Value of Ecosystems and Biodiversity to the economy, society and political decision-making: the TEEB approach for policy makers

National policy makers have a key role as managers of our public wealth, our natural capital. This session will explore policy options and associated tools that incorporate the value of nature in addressing conservation of biodiversity, management of ecosystem services and climate change mitigation.

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3. Sustainable Trade

**Joint UNEP-UNCTAD CBTF National Launching Workshop of the Capacity Building for BioTrade Project
24 - 26 August 2010, Windhoek, Namibia**

This mission was organized to launch the Capacity Building for BioTrade (CBBT) initiative in Namibia, an initiative funded by the German Technical Co-operation projects (GTZ) for building national capacities for trade in biodiversity-based products in Nepal, Namibia and Peru. The mission centred around a workshop to launch and gather feedback on the BioTrade Green Economy Study being conducted by Integrated Environmental Consultants Namibia (IECN). The workshop was attended by 21 participants including representatives from Namibian universities, the Ministry of Trade and Industry (MTI), the Ministry of Fisheries and Marine Resources (MFMR), several NGOs, GTZ, the private sector, and the Millennium Challenge Account (MCA). Presentations were made by UNEP, the United Nations Conference on Trade and Development (UNCTAD), IECN and the Centre for Research, Information and Action in Africa Southern African -

Development and Consulting (CRIAA SA-DC). Discussions focused on the definition of biotrade and the scope of the study in Namibia. Based on its analysis of the biotrade sector, the study will provide recommendations for the policy, investment and capacity-building measures needed for supporting trade in biodiversity-based products and augmenting its contribution to a more robust and green economy.

More information on the Capacity Building for BioTrade project can be found at: www.unep-unctad.org/cbtf

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Inter-Regional Workshop and Public Forum on Biotrade 21-25 September 2010, Lima, Peru

Under the Capacity Building for BioTrade Project (CBBT), the UNEP-UNCTAD Capacity Building Task Force on Trade, Environment and Development, in collaboration with the German Technical Co-operation (GTZ) office in Peru and the Peruvian Ministry of Foreign Trade and Tourism (MINCETUR), organised a series of events on 20-21 of September 2010 in Lima, Peru. The three separate events brought together stakeholders from different backgrounds to discuss the business of biotrade and related policy and donor support. Presentations were made by a wide range of actors, including representatives from UN agencies, Peruvian ministries, donors, the private sector and academia. These events corresponded with the PeruNatura Fair at Expoalimentaria, an exposition of natural foods, drinks and other products, which took place on 22 - 24 September 2010.

The first CBBT event, held on 20 September from 09:00 – 13:00, was entitled: Bridging the Gap on Biotrade: Enhancing Synergies between Development Assistance and National Priorities. At this roundtable, donors and public policymakers exchanged ideas, and shared experiences related to biotrade with the objective to spur new ideas for partnership, projects and policy. Opened by the Minister of Trade in Peru, the event was attended by 40-50 people representing the United Nations Development Programme (UNDP), the World Bank, the Food and Agriculture Organization (FAO), the Swiss Development Corporation (SDC), GTZ, the United States Agency for International Development (USAID), several government ministries of Peru, research institutions and the private sector.

On the afternoon of 20th September (15:00 – 17:30) the Workshop on Trade and Environment Workshop for Policymakers: Barriers to Trading Biodiversity-based Products was held to enhance cross-fertilization of experiences between the participants from Peru, Namibia and Nepal. The aim was to augment understanding as to how biodiversity and biotrade relate to public policy and economic development in other countries and highlight best practices and lessons learned in integrating biodiversity concerns into trade and environment policies.

On 21st September 2010 (15:00 – 19:00) a roundtable on Biotrade: A Business Unusual for Partnerships, Profits and Sustainability, showcased how investing in biotrade makes economic sense, provides opportunities for partnership and can be a catalyst for wealth creation, especially for the poor. By bringing together major investors and businesspeople with representatives of the public sector, the workshop aimed to raise awareness of the benefits of investing in biotrade, inspire public-private partnership and investment, and ultimately, encourage sustainable development.

Bilateral meetings with government ministries, donors and UN agencies were also convened to garner support and disseminate information about the project.

More information on the Capacity Building for BioTrade project can be found at: www.unep-unctad.org/cbtf

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Patents and clean energy: bridging the gap between evidence and policy 30 September 2010, Brussels, Belgium

UNEP, the European Patent Office (EPO) and the International Centre for Trade and Sustainable Development (ICTSD) presented the results of the joint study entitled "Patents and clean energy: bridging the gap between evidence and policy" at a high-level policy dialogue and technical meeting in Brussels on 30 September 2010. Enhancing technology transfer to developing countries has been an integral part of the global climate change regime since the inception of the United Nations Framework Convention on Climate Change (UNFCCC). The role of intellectual property (IP) in the transfer of climate change mitigation technologies has emerged as a particularly contentious issue.

In 2009, UNEP, EPO and ICTSD joined forces to undertake an empirical study of patents and climate change technologies in the field of energy generation in order to understand better the role of IP in the transfer of such technologies and to inform the policy debate. The project consisted of three main parts: a mapping study of key climate change technologies; a patent landscape based on selected technologies (solar photovoltaic, solar thermal, wind, geothermal, hydro/marine, biofuels, carbon capture and storage, and integrated gasification combined cycle); and a survey of related licensing practices.

The 30 September event featured addresses and presentations by representatives from various stakeholder organizations, including the partner organizations, the UNFCCC, the World Intellectual Property Organization (WIPO), and the European Commission. A link of the final report of the joint UNEP/EPO/ICTSD study is now available for download: [Patents and clean energy: bridging the gap between evidence and policy](#)

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**GSI-IISD-UNEP Joint Conference on Increasing the Momentum of Fossil-Fuel Subsidy Reform:
Development and Opportunities
14-15 October 2010, Geneva, Switzerland**

This two-day conference is organized jointly by the Global Subsidies Initiative (GSI) of the International Institute for Sustainable Development (IISD) and UNEP to enhance the international dialogue between stakeholders on the reform of fossil-fuel subsidies. Fossil-fuel subsidy reform is moving up higher in countries' energy and climate change agendas, and the G-20 and the APEC, for instance, have taken commitments to phase out these subsidies.

The GSI-IISD-UNEP conference aims to focus on the importance of sharing information, research and ideas about fossil-fuel subsidy reform, as well as contribute to the discussion of opportunities for further international collaboration in phasing out fossil-fuel subsidies. The event will feature presentations by various stakeholders, including by representatives from several developing countries, civil society, international organizations, and "Friends of Fossil-Fuel Subsidy Reform" countries.

For further information about the conference, as well as GSI publications on fossil-fuel subsidy reform, please see: <http://www.globalsubsidies.org/>.

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Regional Workshops on Trade-related policy assessment, agriculture and biodiversity in East and Central Africa and the Caribbean, 4-6 October 2010 in Mauritius, 25-27 November in Cameroon, 1-2 December 2010 in Jamaica

The three regional workshops on 'Trade-related Assessment, Agriculture and Biodiversity' for East and Central Africa and the Caribbean are a key component of the final phase of UNEP's Trade and Biodiversity Initiative. Over the past five years the Initiative has supported six countries from Africa, the Caribbean and the Pacific (ACP) to assess the economic, social and environmental impacts of trade-related policies in the agricultural sector, with specific focus on biodiversity. The workshops to be held over the next three months in Mauritius, Cameroon and Jamaica will bring together countries from the respective regions to share the approaches to policy assessment developed under the initiative and the experiences and results from the 6 country projects. The assessments are in most cases closely linked to the Economic Partnership Agreements negotiated between the EU and the ACP-Countries and the resulting implications for the agricultural sector in these countries. Against this background, the workshops aim to build capacity on (i) the linkages between trade liberalization, agriculture and biodiversity, (ii) approaches and methodologies for integrated policy assessment in the agricultural sector, and (iii) implementation strategies that enhance the sustainable use and conservation of biodiversity. The workshops are organized by the ministries and research institutions that have led the country studies in Mauritius, Cameroon and Jamaica.

For further information on UNEP's Trade and biodiversity Initiative: <http://www.unep.ch/etb/areas/biodivAgriSector.php>

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