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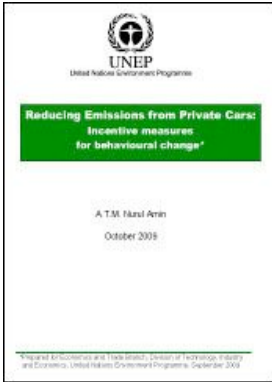
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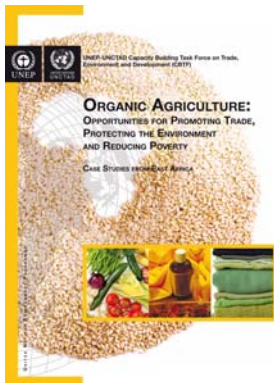


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A Scoping Study of the Eastern Europe, Caucasus and Central Asia (EECCA) Sub-region



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## Trade and Biodiversity Initiative



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## 1. Green Economy

### **Three side-events on green economy at the Annual Conference of the US National Council for Science and Environment and presentation at the Interagency Seminar for UN Partner organisations 20-23 January 2010, Washington D.C.**

Training Workshop at the 10th National Conference on Science, Policy, and the Environment put an emphasis on communicating the Green Economy Initiative (GEI) to a North American audience, under the title of *How to Tailor Investment in a Green Economy: Identifying and Evaluating Opportunities in Green Sectors*. The workshop consisted of a general introduction by UNEP to the GEI and presentations by experts on finance for green economy, green buildings, and the US experience related to the green economy. At the policy level, participants discussed the role of public policy, in terms of motivating investors to put funds into green businesses.

Interagency Seminar, *Way forward for the Green Economy: Trends and Cornerstones*, focused on examining GEI progress with UN agencies, in the context of the Joint Crisis Initiative 4 (JCI4), which is sponsored by the UN Chief Executives Board (CEB). The seminar consisted of a general introduction to the JCI4, thematic discussions on trade, finance, and climate change in relation to green economy led by external experts, and an update on JCI4 commitments by cooperating agencies. Diverse topics such as the issues of green economy definition, green jobs, green growth including quality of life mostly in emerging economies, trade and finance, attaining the Goal 7 of MDGs, etc. were covered in the discussion among delegates from UNEP, IMF, WB, UNECE, UNIDO, CEB, FAO, DESA, CBD, and invited speakers, John Shilling and Edward Barbier. UNEP pointed out that CSD18 could be an opportunity to bring Green Economy themes in, given the themes that will be discussed: transport, hazardous wastes, Sustainable Consumption and Production and added the first PrepCom for Rio+20 in May as potential forum to disseminate green economy ideas. UNEP also mentioned that a Green Economy needs to be portrayed as a stimulus for Sustainable Development rather than something that is trying to replace it.

At the 10th National Conference on Science, Policy, and the Environment: Symposium – *UNEP Green Economy Initiative – Recommendations for a Transition to a Green Economy*, Pavan Sukhdev, Project Leader, presented the UNEP-led Green Economy Initiative and E. Barbier presented on the Global Green New Deal. The issues of how to motivate people to move towards a common direction and which areas to be taken as a priority were also discussed. Overall, questions and comments from the floor at this forum centered on issues of consumer behaviors and how to influence them, other policy tools than carbon pricing such as labeling, how least developed countries could finance their green programmes, how green economy is to deal with the challenge of population growth, the importance of mobilization of public opinion, and how to feed the world through green agriculture.

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### **Presentation of Green Economy Initiative at Ministerial Roundtable at UNEP GC/GMEF 21-26 January 2010, Bali, Indonesia**

The UNEP GC/GMEF brought delegates from 125 countries including 60 ministerial level delegates, 31 representatives of major groups and stakeholders, 16 United Nations organizations, and 9 intergovernmental organizations. The presentation focused on facilitating efforts in all directions towards a Green Economy among participants, by providing analysis on the *status quo*, challenges and opportunities, and giving critical messages to the world.

UNEP commented the possibility that the global multiple crises provide an opportunity to explore alternative development strategies and pointed out the Green Economy Initiative needs to be construed as an attempt to articulate such strategies. It was addressed that a green economy requires shaping and focusing policies and investments in areas such as clean and efficient technologies; renewable energy; green buildings; water services; green transport; waste and chemicals management; sustainable agriculture and forestry; tourism; and ecosystem restoration, which is prerequisite for a more stable economic foundation that is better able to deliver food and energy needs while preserving the environment. UNEP also put an emphasis on embracing both the development and environment agendas. It should support – not replace – the social, economic and environmental pillars of sustainable development. UNEP took climate negotiations as an example, as it has been focusing on costs and burden sharing, whereas green economy focuses on social and economic opportunities from environmental actions. By mainstreaming the environment into the economy, this win-win approach provides a positive element into environmental negotiations. A massive communication effort is needed to highlight this pro-growth, pro-poor, and pro-environment nature of green economies.

Several critical messages on Green Economy, such as the issues of harmonization and coordination of relevant initiatives, concepts and processes, verifying measure of being truly green, integration of society's basic value systems to the green economy concept, education and awareness-raising, etc. were communicated during the presentation. The need for international cooperation – including South-South and North-South cooperation, regional cooperation, and public-private partnership in the areas of scientific research and technological innovations – and developed countries' financial support to developing countries green economy efforts were addressed. It was noted that countries should focus their green economy strategy on areas where they have a comparative advantage and where there is a clear potential to create high quality jobs.

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**UNEP-UN-Habitat training workshop on *Planning for Cities in the Transition towards a Green Economy* at World Urban Forum  
22-26 March 2010, Rio de Janeiro, Brazil**

As part of activities jointly implemented by UN agencies under the Joint Crisis Initiative of the Chief Executives Board, UNEP and UN-HABITAT teamed up on the occasion of the 5th World Urban Forum (WUF), from 22 to 26 March 2010 in Rio de Janeiro, Brazil, to organise a training session titled "Planning for Cities in the Transition Towards a Green Economy". This event was meant to bring together a group of participants in the WUF in order to discuss and explore avenues for promoting a transition to a Green Economy in the context of urban planning and sectoral policies at the city level.

Ms. Khalida Bouzar, Deputy-Director of DTIE provided opening remarks for the session, followed by an introductory presentation on the relevance of cities in the transition to a Green Economy. The presentation highlighted the fact that all of the population growth in the next four decades will be absorbed by urban areas and that cities consume over 75% of the world's natural capital. It noted that urban-based economic activities account for 55% of Gross National Product in the world's least-developed countries, 73% in middle income countries, and 85% in the most developed countries, making cities a critical driver in efforts to achieve a Green Economy.

This was followed by four interactive group discussions led by UN-HABITAT experts in the areas of Urban Planning; Energy; Sustainable Construction and Housing; and Transport. The groups considered policy issues at the interface of the Green Economy and urban policies in these four areas. They identified a number of opportunities and challenges at the policy and operational levels, which members discussed and exchanged views and opinions about.

From the 60 participants who took part in the training session, there were core practitioners including a mayor; principal city planners, commissioners for planning, several architects and university professors. This made a diverse group of representatives from policy, private sector and academic fields from countries including Australia, Brazil, Canada, Chile, Colombia, India, France, Kenya, Mozambique, Nigeria, Senegal, Sweden, Venezuela, Uganda, and the United States. Drawing on the issues discussed and the challenges identified during this training session, UNEP and UN-HABITAT are working to develop new training modules aiming to foster greater understanding of practical ways of pursuing a Green Economy in the context of urban policies.

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**Launch of the Eastern Europe, Caucuses and Central Asia (EECCA) Green Economy Scoping Study:  
Agriculture: A Catalyst for Transitioning to a Green Economy, 6-10 April 2010 Kiev, Ukraine  
and 12-14 April 2010 Yerevan, Armenia**

UNEP-ETB and UNEP's Regional Office for Europe have teamed up to implement a series of activities under the Green Economy Initiative starting with sector studies focused on agriculture sector in the Eastern Europe, Caucuses Central Asia (EECCA) Sub-Regional. These studies entitled "Agriculture: A Catalyst for Transitioning to a Green Economy" will be conducted in Armenia, Moldova, and Ukraine and based on their findings a synthesis report will be prepared. These studies will analyse the current state of the agriculture sector, and present proposals as to how its contribution to economic development, trade, employment creation and poverty reduction can be increased by shifting farming and food production to more sustainable practices. Based on the analysis, the studies will provide recommendations for policy, investment and capacity-building measures needed for shifting to more sustainable agriculture and a more robust and green economy.

The mission to Ukraine and Armenia served to launch the project, introduce it to stakeholders and gather information on the agricultural sector in those countries. Bilateral meetings with donors and UN agencies were also convened to garner support and disseminate information about the project.

The Organic Federation of Ukraine and Ecoglobe in Armenia were the local partners in charge of organising the workshops (ProRuralInvest will take the lead in Moldova). Government agencies in each country were also involved, with the Ministry of Agrarian Policy engaged in Ukraine and the Ministry of Agriculture serving as the national government counterpart in Armenia (the Ministry of Agriculture and Food Industry is the lead government agency involved in Moldova). The International Federation for Organic Agriculture Movements (IFOAM) is also a joint international partner for this initiative.

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### **UNEP Green Economy fact finding and needs assessment mission 14-15 April 2010, Amman, Jordan**

UNEP-ETB and UNEP's Regional Office for West Asia teamed up to provide economic and policy assistance to the Hashemite Kingdom of Jordan with the objective to help the country achieve environmental and social national priorities through improved climate change adaptation and efficient use of resources in different sectors of the Jordanian economy that would lead to the creation of green jobs, ensure real and sustainable economic growth, and prevent further resource depletion and environmental degradation.

A Scoping mission was undertaken on 14-15 May 2010. It was chaired by the Minister of Environment. Attended by the ministers of Agriculture, of Energy, and of Planning and International cooperation, Directors of municipalities and technical governmental officers from different ministries, and NGO representatives. The Minister of Environment approved the launch of a Green Economy initiative in Jordan to be mainly financed by the government of Jordan with technical assistance from UNEP. The green economy initiative for Jordan will be delivered as one UN and processed through inter-ministerial cooperation while partnering with international and national stakeholders including NGOs and business.

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### **UNEP-ROLAC Seventeenth Meeting of the Forum of Ministers of the Environment of Latin America and the Caribbean 27-30 April 2010, Panama city**

The High-Level Preparatory Meeting of Experts of the Seventeenth Meeting of the Forum of Ministers of Environment of Latin America and the Caribbean was held from 26th to 28th April, 2010, in Panama City, Panama. The Preparatory Meeting of Experts was attended by 35 Government representatives from 23 countries of the region, as well as Secretariats of Multilateral Environmental Agreements, representatives from Intergovernmental Agencies, representatives from Non-Governmental Organizations. The main objective of the High-Level Meeting of Experts was to make an assessment of the lessons learned and the challenges posed by the implementation of the Regional Action Plan (RAP) and to consider a conceptual revision (1) of its structure and modes of execution during the intersessional period, as well as to make recommendations in this regard. In addition, the experts reviewed the reports of the Secretariat on the implementation of the decisions (2) adopted at the Sixteenth Forum of Ministers and of the RAP 2008-2009(3).

For more information: <http://www.pnuma.org/forumofministers/17-panama/html/documents.htm>

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### **UNEP-TEEB Briefing 10 May 2010, Sao Paulo, Brazil**

UNEP Brazil co-ordinated a TEEB Briefing event that took place in Sao Paulo on 10 May 2010. The event included presentations by Ms Izabella Teixeira, Minister of Environment, Ms Sonia Favareto, Director of Sustainability BOVESPA, and TEEB Study Leader Pavan Sukhdev. The event was aimed to inform members of the Brazilian business community about the TEEB report and its upcoming releases, in particular the TEEB for Business report which is to be released on 13 July 2010.

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### **High-Level side event on resource efficiency and launch synthesis on GER at the First PrepCom for UN Conference on Sustainable Development (Rio+20) 17-19 May 2010, New York**

UNEP has produced a "[Green Economy Report: A preview](#)" on the occasion of the first session of the Preparatory Committee for the United Nations Conference on Sustainable Development (17-19 May). The brochure, based on draft material available to date, provides a first preview on three sectors examined by the Report, namely fisheries, transport and water as well as highlights investment and policy reform opportunities to transition to a Green Economy. A press release will be held in New York to launch the publication.

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## **Green Business Africa Summit & Expo 2010 (GBASE2010) Nairobi Green Week 2-4 June 2010, Nairobi, Kenya**

Happening at the same time with the Nairobi Green Week, the Green Business Africa Summit & Expo is Africa's first flagship event that brings to the mainstream issues around sustainability in the business environment as well as green corporate social responsibility (CSR). Stakeholders, policy makers and executives from across sustainable business and green CSR in Africa and beyond are preparing to come together and shape the future of sustainable business on the continent.

Joining them at the inaugural Green Business Africa Summit & Expo in Nairobi, Kenya participation in activities and events around Nairobi Green Week guarantees meeting the people with the funding and expertise to transform sustainable business in Africa and beyond.

The Summit will derive from the wide expertise, experience and variety of speakers, presenters and panelists ensures the GBASE 2010 will be an interesting, enriching and stimulating green business and sustainability event. UNEP is taking part in a high-profile event "Can Trade Green Africa? and Panel discussion: Shaping and Focusing African Markets Toward Global Green Economy. In addition, UNEP and the Global Reporting Initiative UNEP are organising a side event titled "Fostering a Green Economy transition in China-Africa investment relations". The Global Reporting Initiative will run two Sustainability Reporting Workshops to introduce GRI and the G3 guidelines.

The Summit will provide business leaders at all levels with insight on developing and enhancing profitable and sustainable business enterprises and practices. Successful peers and experts in the field will speak on the many current and future green and sustainable opportunities for businesses in Africa while improving their bottom line.

More information: <http://www.greenbusinessafricaexpo.com/>

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## **G20 Summit, 25-27 June 2010, Toronto, Canada**

Under the theme of "Recovery and New Beginnings," the G20 Toronto Summit will focus on recovery from the global economic and financial crisis and the implementation of commitments from previous G20 summits, while laying the foundation for sustainable and balanced growth. To inspire G20 leaders to follow up on green components of stimulus packages, moving on to mainstream the Green Economy into government budgets and policies, ETB is preparing a report to illustrate a number of Green Economy success stories.

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## **2. Sustainable Trade**

### **Capacity Building for Biotrade: A joint UNEP-UNCTAD-GTZ advisory mission 18 January 2010, Kathmandu, Nepal**

This mission was organized to launch the Capacity Building for Biotrade (CBBT) initiative in Nepal, an initiative funded by the German Technical Co-operation projects (GTZ) for building national capacities for trade in biodiversity-based products in three countries: Nepal, Namibia and Peru. The initiative involves a set of national and international level activities to achieve this aim.

The mission in Nepal was aimed at introducing local stakeholders to the project, discussing potential biotrade opportunities (such as products to bring to the market), and identifying national partners from public, private and NGO sectors for the CBBT. The Minister of Forest and Soil Conservation expressed his full interest and support for the initiative. Issues related to barriers to biotrade as well as opportunities for marketing were discussed. Past experiences of trade in biodiversity based products were shared by local producers and processors in a national expert consultation that was organized on 19 January. The mission also finalized the project implementation modalities by bringing together key institutions, including the Ministry of Commerce and Supplies and the Ministry of Forests and Soil Conservation in Nepal, South Asia Watch on Trade, Economics and Environment (SAWTEE), ICIMOD, and GTZ as project partners.

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## **Trade-related Policy Assessments, Agriculture and Biodiversity - Findings and Recommendations from six African, Caribbean and Pacific Countries**

### **25 March 2010, Geneva, Switzerland**

This symposium was organised to present the results of the UNEP 'Initiative on Integrated Assessment of Trade-related Policies and Biodiversity in the Agricultural Sector'. At the heart of the meeting were the findings and recommendations of 5 country studies - conducted under this Initiative in Jamaica, Cameroon, Madagascar, Mauritius, and Uganda- that have analysed the impacts of trade -related policies in the agricultural sector on biodiversity. Presentations were given by national research and government institutions leading the work in the 5 countries. The meeting also provided an opportunity to share and discuss methods, tools and processes available to analyse the relationship between trade policies, agriculture, biodiversity and human well-being. Around 50 participants from Permanent Missions to the UN and the WTO, national research and government institutions, and international and non-governmental organisations showed a large amount of appreciation for the depths of the analysis contained in the studies and the commitment in the countries to implement policy recommendations and further advance the work in this area.

More information on the event and meeting documents can be found here: [http://www.unep.ch/etb/events/2010\\_Final\\_IRM\\_25March.php](http://www.unep.ch/etb/events/2010_Final_IRM_25March.php)

More information on the Trade and Biodiversity Initiative can be found here: <http://www.unep.ch/etb/areas/biodivAgriSector.php>

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## **Linking Biodiversity Conservation to Development through Effective Policies, UNEP-UNCTAD CBTF – CITES Symposium at COP 15 of CITES, 15 April 2010, Doha, Qatar**

The UNEP-UNCTAD Capacity Building Task Force (CBTF) in partnership with the Secretariat of the Convention on International Trade in Endangered Species of Wild Fauna and Flora (CITES) organized a symposium entitled "Linking Biodiversity Conservation to Development through Effective Policies" at the 15th Conference of Parties of the CITES. The symposium addressed the key question of how correctly designed and effectively implemented policies can assure biodiversity conservation while also providing livelihood and development opportunities, especially for the poor. This symposium highlighted the best practices and lessons learned from CBTF's Wildlife Trade Policy Reviews (WLTPRs) conducted in Vietnam, Madagascar, Costa Rica and Uganda.

At this very well attended symposium, the European Commission shared its work on the Wildlife Trade Policy Reviews (WLTPRs) and other CITES related initiatives including The Economics of Ecosystems and Biodiversity and the Green Economy Initiative. The Ugandan Delegation presented the process, results and lessons learned from the Wildlife Trade Policy Review process. Official's from Kuwait's CITES Management Authority presented the recommendations of the recently conducted Regional workshop on Wildlife Trade Policy Reviews as well as an update on the progress that has been made to implement its recommendations. The UNEP-UNCTAD CBTF shared the lessons learned and the best practices from the WLTPR process and briefed participants on the newly launched GTZ funded Capacity Building for Biotrade Project, including its objectives, activities, and expected outputs and results.

The discussion at the side event fed directly into the negotiations in CITES' Committee II on the future of WLTPR in the work programme of the Secretariat. The UNEP-UNCTAD CBTF was also invited to present its experiences of the WLTPRs and discuss lessons learned from the process in Committee II of CITES.

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## **UNEP-ICTSD Geneva Trade and Biodiversity Day**

### **22 April 2010, Geneva, Switzerland**

The Geneva Trade and Biodiversity Day aimed to draw the attention of trade delegates and representatives from international and non-governmental organizations to the wide range of issues that link trade and biodiversity which are currently part of discussions and negotiations in the WTO as well as Multilateral Environmental Agreements (such as CBD, CITES and UNFCCC). This was done in view to contribute to the shaping of the research and policy agenda at the interface of trade and biodiversity that many of institutions are contemplating ahead of the 10th Meeting of the Conference of the Parties of the CBD in Nagoya, Japan in October 2010. The meeting involved a wide range of speakers from different UN organizations, Conventions, and NGOs to foster a dialogue from diverse perspectives on the following topics:

- The role of trade in a transition to a green economy
- The upcoming regime on Access and Benefit Sharing under the CBD

- Fisheries subsidies and possible ban of international trade in specific fish species
- Impacts of agricultural trade on biodiversity and related WTO rules
- Link between climate change, trade and biodiversity with focus on biofuels and certification and labelling schemes

More information: <http://ictsd.org/i/events/dialogues/71583/>

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### **Markets and biotrade: Food exports requirements and barriers to trade to China, Japan, EU and the US, 11-14 May 2010, Lima, Peru**

This four-day workshop was organized under the Capacity Building for Biotrade (CBBT) project underway in Namibia, Nepal and Peru, funded by German Technical Cooperation Projects (GTZ), and Peru's National Program for the Promotion of Biotrade. The workshop was hosted by the Peruvian Ministry of Foreign Trade and Tourism (MINCETUR) and the Commission for the Promotion of Export and Tourism (PROMPERU).

Attended by nearly 60 producers, exporters, traders and public representatives, the workshop provided basic knowledge on the requirements for exporting natural biotrade products, with a focus on facing the novel food regulations in the EU, but also covering requirements for China, Japan and the US. Presentations were made by MINCETUR, PROMPERU, UNEP-UNCTAD Capacity Building Task Force on Trade, Environment and Development (CBTF), the European Union, the US Food and Drug Administration, and several NGOs. The topics covered included: Peru's National Program on Biotrade, the CBBT project, the WTO Agreement on Sanitary and Phytosanitary Measures, international food trade, data requirements for compliance in major markets, labeling issues, Generally Recognized as Safe (GRAS) regulations and case studies on successful export under these requirements.

More information on the Capacity Building for Biotrade project can be found at: [www.unep-unctad.org/cbtf](http://www.unep-unctad.org/cbtf)

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## **3. Integrated Assessment**

### **UNEP hosted the Conference of the International Association for Impact Assessment (IAIA) on the role of impact assessment in Transitioning to the Green Economy, 30th Annual Conference of the International Association for Impact Assessment**

**6-11 April 2010, Geneva, Switzerland**

Six hundred impact assessment practitioners, international experts and policy makers from industry, government, consultancies, donor agencies, NGOs, and academia gathered in Geneva from 6-11 April for the 30th Annual Conference of the International Association for Impact Assessment (IAIA10).

Hosted by the Economics and Trade Branch of UNEP's Division of Technology, Industry and Economics, the conference's theme was 'The Role of Impact Assessment in Transitioning to the Green Economy'. The presentations addressed how impact assessment, comprised of a wide range of tools for assessing policies, programmes and projects, can contribute to the transition towards green economies, with a focus on the agriculture, industry, cities, tourism and transport sectors. Impact assessment can, for example, contribute to demonstrating the types of green investments that best fit local, national, and regional environments.

IAIA10 reviewed and presented the tools and methods that helped countries to conduct assessments that identified which green investments to make. IA can evaluate the linkages between such investments and the environment, health, employment generation, economic diversification and poverty reduction. As shown by UNEP's own projects, integrated assessment frameworks can also assist in identifying policy packages that provide enabling conditions that support and stimulate the transition to a green economy.

The conference also delivered clear messages to policymakers about what needs to be done to ensure that the benefits offered by this rich set of tools are fully realized.

The conference was opened by Ms. Michèle Künzler, State Council, Republic and State of Geneva, Mr. Gérard Poffet, Vice Director, Swiss Federal Office for the Environment and Mr. Achim Steiner, Executive Director, UNEP.

More information: <http://www.iaia.org/iaia10/>

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