

## Launch meeting of the Green Economy Initiative

1 – 2 December 2008



International Conference Centre Geneva,  
Conference Centre Varembe  
9-11 rue de Varembe  
CH 1211 Genève 20  
Conference Room A

### AGENDA

#### DAY 1

#### Session I: Opening 09:00-10:25

REGISTRATION

WELCOME

Hussein Abaza, Head, UNEP Economics and Trade Branch, Division of Technology, Industry, and Economics

UNEP and the Green Economy

Sylvie Lemmet, Director, Division of Technology, Industry, and Economics, UNEP

Introduction to the Green Economy Initiative

Pavan Sukhdev, Project Leader, Green Economy Initiative

10:25-10:40

Coffee Break

#### Session II: Opportunities from the Economic Crises 10:40-12:30

*Understanding the multiple economic crises (via video)*

Hazel Henderson, founder of Ethical Markets Media

*Economic Crisis and Jobs*

Raymond Torres, International Labour Organisation (ILO)

*Opportunities from Green Trade*

Ulrich Hoffmann, United Nations Conference on Trade and Development (UNCTAD)

*Investing in Ecological Innovation*

Candice Stevens and Tomoo Machiba, Organisation for Economic Co-operation and Development (OECD)

*Beyond Credit Crunch*

Björn Stigson, World Business Council for Sustainable Development (WBCSD)

*Green Economy*  
Miriam Kennet  
Green Economics Institute

Discussions Period

12:30-13:30 Lunch Break

### Session III: Research Design 13:30-17:30

13:30-15:15 *Analytical and methodological issues of the Green Economy Initiative*  
Sheng Fulai, Economics and Trade Branch, Division of Technology, Industry, and Economics,  
UNEP

Discussion

15:15-15:30 Coffee Break

15:30-17:30 Parallel group discussions on major research tasks

Group 1: Clean and efficient technologies (Conf. Room A)

Group 2: Renewable energy (Conf. Room B)

Group 3: Ecosystems and environmental infrastructure (Conf. Room C1)

Group 4: Green cities, buildings, and transport (Conf. Room C2)

Group 5: Biodiversity-based businesses (Conf. Room D)

Group 6: Chemicals and waste management (Conf. Room E)

## DAY 2

### Session IV: Plenary 9:00-12:00

Reporting Back of Working Groups to the Plenary and Discussion

Concluding Remarks