

**Green Economy Report Stakeholder workshop**

5-6 July 2010, International Environment House II, Geneva

**Background**

In October 2008, at the height of the global financial crisis, UNEP launched a green economy initiative<sup>1</sup>, which consists of a number of research activities and country advisory services in partnership with a range of stakeholders. In much of 2009, UNEP promoted a Global Green New Deal, which calls upon governments to invest part of their fiscal stimulus packages to green sectors such as renewable energy, public transport, and water conservation. This work has had an impact - out of some \$3 trillion stimulus funds, about 16% has been allocated to broadly defined green sectors. Although the effects of such green investment have yet to be evaluated, the theme of a green economy has been established in the international agenda. It is now one of two major themes for the United Nations Conference on Sustainable Development in 2012 ("Rio+20").

In late 2009, UNEP started working on a global Green Economy Report, which looks beyond green responses to the financial and economic crisis and makes a case for, and provides guidance on investing in specific environmentally significant sectors as a medium and long-term economic strategy. This research has involved over 70 research institutes around the world, covering the following chapters: renewable energy, industry, transport, cities, buildings, waste management and recycling, fisheries, water, forests, agriculture, tourism, finance, modelling, and enabling conditions<sup>2</sup>.

The Report addresses some of the fundamental questions regarding the reallocation of pools of capital, predominantly from private sources, required to achieve a green economy globally. It explores the extent to which these pools of capital will have to be "greened" in the coming decades to serve the (upfront) capital needs in order to shift the economy into low-carbon and resource efficient sectors. Recognizing the instability of the global financial system, the Report highlights the need for adequate international and local policy and regulatory frameworks and effective measures in order to reduce external costs of portfolio holdings. The Report targets decision-makers, seeks to influence business leaders, and explain in simple terms the need for increased environmental investments to promote sustainable economic growth, generate employment, reduce poverty and increase quality of life. The Report is to be published in late 2010.

The purpose of this workshop is for the authors of the Green Economy Report to share initial results/key messages and respond to questions and comments from a broad range of stakeholders. The issues discussed at the workshop, together with comments from a technical peer review process, will be assembled for guiding the final revisions of the various chapters.

Day 1 of the workshop will introduce the Report and discuss crossing cutting themes, including enabling conditions, modelling, and finance, as well as transport. The second day will be organized mainly along two parallel sessions:

1. Greening the 'brown': Buildings, cities, energy, manufacturing, waste
2. Investing in ecological infrastructure: Agriculture, fisheries, forest, water

---

<sup>1</sup> For more information, see <http://www.unep.org/greeneconomy>

<sup>2</sup> See Green Economy Report: A preview, available at

[http://www.unep.ch/etb/publications/Green%20Economy/UNEP\\_Rio20PrepCom\\_GERPreview\\_06May10\\_FINAL.pdf](http://www.unep.ch/etb/publications/Green%20Economy/UNEP_Rio20PrepCom_GERPreview_06May10_FINAL.pdf)

# Agenda

## DAY 1 – MONDAY 5 JULY

- 0900 Meeting with lead facilitator (Chapter Coordinating Authors only)
- 0930 *Coffee & registration*
- 1000 **Session 1: Welcome and introduction to the workshop**  
Welcome remarks and background overview of workshop  
Mr. Steven Stone, Chief, UNEP Economics and Trade Branch
- Organization of the workshop  
Ms. Gillian Martin Mehers, Lead Facilitator, Bright Green Learning
- 1030 **Session 2: Introduction to the Green Economy Report and review process**  
Green Economy Report: the review process  
Mr. Fulai Sheng, Senior Economic Affairs Officer
- An introduction to the Green Economy Report  
Mr. Pavan Sukhdev, Study Leader – TEEB & Project Leader - Green Economy
- 1130 *Coffee break*
- 1145 **Session 3: Global modelling: an overview and preliminary results**  
Short presentation by Mr. Andrea Bassi, Millennium Institute
- 1300 *Lunch*
- 1430 **Session 4: Financing the transition to a Green Economy**  
Short presentation by Mr. Andrew Dlugolecki, consultant
- 1515 **Session 5: Transport in a green economy**  
Short presentation by Mr. Holger Dalkmann, Transport Research Laboratory (TRL)
- 1630 *Coffee break*
- 1645 **Session 6: Enabling conditions**  
Short presentation by Mr. Peter Wooders, IISD
- 1745 **Session 7: Wrap-up discussion and reflections on the day**  
Take-home messages  
Ms. Sylvie Lemmet, Director of the Division of Technology, Industry and Economics
- Briefing on Day 2  
Ms. Gillian Martin Mehers
- Reflections and closing  
Mr. Pavan Sukhdev
- 1815 End of the day

## DAY 2 – TUESDAY 6 JULY

0830 *Coffee*

0900 **Session 8: Introduction to the parallel sessions (plenary)**

Summary of Day 1

Schedule of the day

Ms. Gillian Martin Mehers

0940 **Session 9: Presentations on chapters (parallel sessions)**

- Group I -- Greening the 'brown' with short presentations by Mr. Philipp Rode, London School of Economics and Political Sciences (buildings and cities); Mr. Bob Ayres, INSEAD (manufacturing); Mr. Prasad Modak, Environment Management Centre (waste)
- Group II – Investing in ecological infrastructure with short presentations by Mr. Hans Herren, Millennium Institute (Agriculture); Mr. Rashid Sumaila, University of British Columbia (fisheries), Ms. Maryanne Grieg-Gran, International Institute for Environment and Development (forest); Mr. Mike Young (video), University of Adelaide (water)

(Please note that in each group, Tourism will have a short oral input to share progress on this Chapter's development)

1045 *Coffee break*

1100 **Session 10: Thematic café conversations with authors (parallel sessions)**

1215 **Session 11: Plenary exchange – recommendations and closing**

1300 *Lunch*

End of stakeholder workshop

\*

\* \*

1500-1800 **UNEP and Chapter Coordinating Authors meeting (see separate agenda)**