

Greening the Economy



1st December 2008

**UNEP
Geneva**

History

1995 Green Economics Conference
London

1999 Published first book on Green
Economics

2004 Founded International Journal of
Green Economics: Inderscience Geneva

2005 First annual Green Economics
Conference, Oxford University

Green and Economics together

There is no economics
outside the natural
world

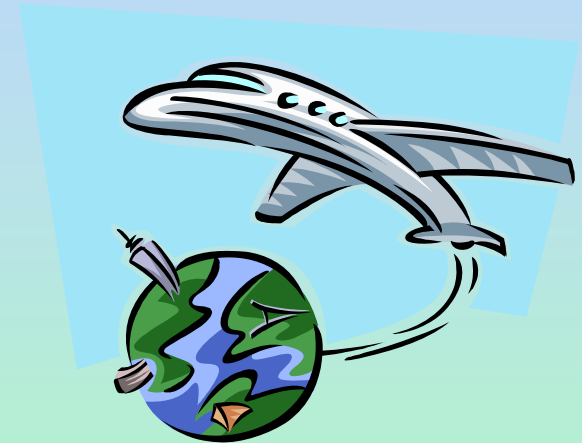
So we need to:

Understand it and
look after it



Increases to wealth happen outside the formal economy

- Women's work and caring work -
- Nature creates benefits
- Open source creativity happens outside formal economy
- Therefore Growth is not measured well under GDP



Meaning of Greening

Oikia – Household
management
Management of the
estate



Meaning of Greening

The complex mesh of
Social and environmental justice
together

Solving the credit crunch without
accelerating resource depletion



The meaning of Green

Solving the Economics
of climate change



The meaning of Green

Ending the current
costly mass extinction
of species



The meaning of Green always includes social justice

Gender and equity among all people everywhere

Access to economics

Decision making for all

Poverty Prevention



Substitution of dirty industries for clean ones

We live in an age of
global
transformation
An age of Green
Economics



Sharing the resources of the world

We need each other
and we need other
species



Accessibility and diversity

Access and equality
for all



Aims of Green Economics

reform
mainstream
Economics into more:
user- friendly
accessible
useful
discipline

Our training
courses at
Oxford University
and the UK Treasury



Green Economics = Provisioning for Needs

Provisioning for the
needs of:

All people everywhere

Other species

The planet

The systems of the
planet



Earth Time



Green Economics

Series of Books

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