



## *Sustainable Consumption Opportunities for Europe (SCOE)*

Part of UNEP's Sustainable Consumption and Production (SCP) Programme

*'Fundamental changes in the way societies produce and consume  
are indispensable for achieving global sustainable development'*

(World Summit on Sustainable Development, 2002)

UNEP, along with the UN Department of Economic and Social Affairs (DESA), is the lead agency for developing and promoting a 10-year framework of programmes in support of regional and national initiatives to accelerate the shift towards sustainable consumption and production called for at the WSSD.

### *Sustainable Consumption Opportunities for Europe (SCOE) project*

UNEP Regional Office for Europe has been working on sustainable consumption and production (SCP) issues in the pan-European region since 2001. The SCOE project consists of a programme of activities to support awareness raising, multi-stakeholder dialogue (involving NGOs, business, and government) and capacity building to enable local partners, in particular NGOs, to develop initiatives to promote SCP.

The SCOE project adopts a bottom-up participatory approach, responding to local needs and requests for assistance and relying on the participation of a wide range of stakeholders in all stages of the project, from the planning of activities to their implementation.

#### *What SCOE aims to achieve (project objectives):*

- ❖ Raise awareness of SCP in the pan-European region
- ❖ Identify national and sub-regional priorities and needs for promoting SCP
- ❖ Facilitate multi-stakeholder dialogue and partnerships
- ❖ Capacity building and assistance to local partners for the formulation and implementation of initiatives
- ❖ Clarify the concept of sustainable consumption, related to quality of life

Photos: Frédéric Ballenegger



### *How SCOE works towards these objectives (project activities):*

#### **Stage 1: awareness raising, and multi-stakeholder dialogue**

- ❖ Multi-stakeholder Workshop (National/Sub-regional)
  - Establishment of a steering committee representing a wide range of key stakeholders
  - Preparation of Country Background Reports on SCP
  - Organisation of Multi-stakeholder Workshop
- ❖ Dissemination of Workshop Report, including examples of good practice and local initiatives
- ❖ Follow-up on priorities and needs identified, and initiatives proposed

#### **Stage 2: capacity building, and multi-stakeholder partnerships**

- ❖ Capacity Building Workshops (National and Sub-regional)
  - Development of training modules and materials on priority thematic issues (energy, transport, waste, procurement, information for consumers, etc)
  - Organisation of Capacity Building Workshops and Training Sessions for NGOs, government and local authorities, and other relevant stakeholders on priority thematic issues identified in Stage 1
- ❖ Establishment of stakeholder coalitions/networks, involving government, to promote SCP, leading towards SCP strategy/plan or integration of SCP into policy frameworks (important to have realistic targets and time-frames)
- ❖ Follow-up on priorities and needs identified and initiatives proposed

#### **Stage 3: Promoting local initiatives, and sharing information**

- ❖ Development of toolkits for awareness raising and provision of information on SCP addressed to civil society
- ❖ Development of follow-up projects and local pilot initiatives to promote SCP
- ❖ Dissemination of results at the national and international levels

### *How UNEP ROE will support the process:*

- ❖ Fundraising to support the project
- ❖ Supporting the kick-off events (awareness raising workshops) and their follow-up, including capacity building activities and local initiatives:
  - Co-financing and technical support for the workshops
  - Training modules and materials, and information toolkits
  - Seed money for pilot projects
  - Resource website: [www.unep.ch/scoe](http://www.unep.ch/scoe)
- ❖ Research and surveys to understand SCP in relation to Quality of Life
- ❖ Publication and dissemination of results and information

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